

## ***TRAM RENTAL FOR PRIVATE USE***

### **PRIVACY POLICY PURSUANT TO ARTS. 13 AND 14 OF EU REGULATION NO. 679/2016 (GDPR)**

#### **DATA CONTROLLER AND CONTACTS**

The Data Controller is Azienda Trasporti Milanesi S.p.A. (ATM) with registered office in Foro Buonaparte 61, 20121, Milan (Italy). The Data Protection Officer, whom you can contact to exercise your rights under art. 13 and/or for any clarifications regarding personal data protection, can be contacted at the following email address: [rpd@atm.it](mailto:rpd@atm.it).

#### **PURPOSE OF THE PROCESSING AND LEGAL BASIS**

The purpose of the treatment is the provision of the service related to the rental of dedicated vehicles. The legal basis is the execution of a contract.

#### **CATEGORIES OF DATA PROCESSED AND RECIPIENTS**

Data processed are ordinary personal data. Personal data are processed by personnel authorized by the data controller and may be communicated to companies that provide goods and/or services related to the processing. An example of these would be catering companies, if such service is requested.

#### **METHODS OF PROCESSING AND POSSIBLE TRANSFER OF DATA**

The data are processed only for the purposes mentioned above and according to the principles of lawfulness, correctness, transparency, accuracy, integrity and confidentiality, established by the regulations in force. In order to manage online payment transactions, the data will pass through a special computer platform owned by third party companies, which, in their capacity of data controllers, will process them in full autonomy and in compliance with current regulations. The personal data management may also take place through automated and computerized processes. The personal data collected will not be transferred outside the European Economic Area.

#### **DATA RETENTION PERIOD**

The data will be kept for 5 years.

#### **DATA SUBJECT RIGHTS**

All the rights of the data subject are guaranteed in accordance with the provisions of Articles 15, 16, 17, 18, 20, 21, 22 and 77 of the GDPR:

- right of access to your personal data and all information on the processing carried out;
- right to rectification of inaccurate personal data and integration of incomplete data;
- right to erasure ('right to be forgotten');
- right to limit the processing of your personal data;
- right to data portability;
- right to object to the processing of your personal data;
- right not to be subject to a decision based solely on automated processing;
- right to lodge a complaint with the Italian Data Protection Authority in case a violation is thought to have been carried out.