

REGISTERING ON THE SITE/APP AND NEWSLETTER

PRIVACY POLICY PURSUANT TO ARTS. 13 AND 14 OF EU REGULATION NO. 679/2016 (GDPR)

DATA CONTROLLER AND CONTACTS

The Data Controller is Azienda Trasporti Milanesi S.p.A. (ATM), with registered office in Foro Buonaparte 61, 20121, Milan (Italy). The Data Protection Officer, whom you can contact to exercise your rights under art. 13 and/or for any clarifications regarding personal data protection, can be contacted at the following email address: rpd@atm.it.

PURPOSE OF THE PROCESSING AND LEGAL BASIS

Personal data may only be processed for the following purposes:

- registering on the site and/or app;
- sending the newsletter regarding the events, initiatives, services, activities and conventions of the ATM Group;
- sending confirmation and summary email regarding the purchase of membership/subscription;
- sending emails regarding changes in the schedule of specific lines selected by the customer.

The legal basis is data subject consent.

CATEGORIES OF DATA PROCESSED AND RECIPIENTS

Data processed are ordinary personal data. Personal data are processed by personnel authorized by the data controller and may be communicated to companies that provide goods and/or services related to the processing.

METHODS OF PROCESSING AND POSSIBLE TRANSFER OF DATA

The data are processed only for the purposes mentioned above- and according to the principles of lawfulness, correctness, transparency, accuracy, integrity and confidentiality established by the regulations in force. As a rule, personal data of interested parties are processed by means of computerized and automated tools in order to send communications and news including newsletters and other emails on which the data controllers are registered. The personal data collected will not be transferred outside the European Economic Area.

DATA RETENTION PERIOD

The data collected will be stored until the data subject requests withdrawal and erasure thereof; this will result in erasure from the site and/or the app and newsletter. If the user wishes to unsubscribe from the newsletter (or the schedule information service for specific lines) but not from the site and/or app, he or she may go ahead and use the link available at the end of the newsletter (or the schedule information service for specific lines) under "unsubscribe".

DATA SUBJECT RIGHTS

All the rights of the data subject are guaranteed in accordance with the provisions of Articles 15, 16, 17, 18, 20, 21, 22 and 77 of the GDPR:

- right of access to personal data and all information on the processing carried out;
- right to rectification of inaccurate personal data and integration of incomplete personal data;
- right to erasure ('right to be forgotten');
- right to limit the processing of personal data;
- right to data portability;

- right to object to the processing of personal data;
- right not to be subject to a decision based solely on automated processing;
- right to lodge a complaint with the Italian Data Protection Authority in case a violation is thought to have been carried out.